



Future Leap's
Festival of
**SUSTAINABLE
BUSINESS**
SPONSORSHIP
OPPORTUNITIES
2024



Future Leap's
**Festival of
SUSTAINABLE
BUSINESS**

CONFERENCE



14th March
2024
The Bristol Hotel

EXHIBITION



19th September
2024
We The Curious

AWARDS



14th November
2024
We The Curious

WHY GET INVOLVED?

Human activities are causing **urgent** global climate and ecological crises, requiring immediate action to reduce emissions and protect endangered species. Businesses can play a role in addressing these challenges through innovation and **collaboration**.

The Festival of Sustainable Business offers a **platform** for engagement, with positive feedback from attendees and benefits such as brand recognition, lead generation, and exclusive **networking** opportunities for participating businesses.

2023 STATS / SOCIAL REACH

610

Hybrid Conference
Attendees

180

Awards Ceremony
Attendees



2.2K



3.4K



5.8K



5.4K

639

Exhibition
Attendees

4.3

Overall Rating
Out Of 5



Newsletter
14.1K



Annual website
traffic 30K

GENERAL SPONSOR BENEFITS

All sponsors across the festival will receive the following benefits:

- Advert in the exhibition guide
- Exclusive VIP drinks reception at the Awards Ceremony
- 2 guest tickets to the awards ceremony
- 2 all-day tickets to the conference
- Invitation to the exclusive sponsors' drinks event
- Periodic social media and newsletter coverage
- Branding on all relevant marketing, communications, and on-site signage related to that sponsorship – online, print, and otherwise
- Logo, link, and editorial on the festival website
- Follow-up phone calls with Katherine Piper post-event

*"It was great to get **exposure** not just at the event but before and after on **social media** and through Future Leap's **website** and **newsletter**"*



FESTIVAL PACKAGES

<p>Inclusivity Sponsor £3000 + VAT</p>	<ul style="list-style-type: none">• Future Leap will organise a comprehensive review of inclusivity for all three events• Future Leap will carry out recommended actions such as:• Targeted outreach to less-represented audiences• Option to include a hearing loop at all three events where one is not already on site
<p>Carbon Offset Sponsor £3000 + VAT</p>	<ul style="list-style-type: none">• Shell scheme exhibition stand at the Festival Exhibition• Carbon offset the festival's carbon footprint

*"This event was great! I really enjoyed the **diversity of people and organisations** talking about their progress"*



CONFERENCE PACKAGES

	Conference headline (x3) £7000 + VAT each	Seminars (x4) £2750 + VAT each	Networking Zone £3500 + VAT
Leading / co-chairing your zone	✓	✓	✓
Influencing key themes / layout / structure	✓	✓	✓
Prominent speaking slots	✓	✓	✓
Branded materials	✓	✓	✓
10 all-day conference tickets	✓	✓	
Dedicated billboard promotion	✓		
Access to delegate's details	✓		























EXTRA BENEFITS

<p>Conference headline (x3) £7000 + VAT each</p>	<ul style="list-style-type: none">• Welcome speech at the conference• 15% discount on any other festival sponsorship package• Exhibition shell scheme• Upgrade to 5 Awards Ceremony tickets (half a table)• Dedicated billboard promotion• Permission to add branded physical material to the tables at the conference• 3 extra bottles of wine on your awards ceremony table• Headline logo on all print material related to the conference• Facilitated partnership opportunities• Logo and hyperlink on the festival website's footer• One year free membership to Future Leap Network• First choice of being next year's sponsor with a discount
<p>Seminars (x4) £2750 + VAT each</p>	<ul style="list-style-type: none">• Provide expertise and influence the seminar topic and speakers• Opportunity to provide the chairperson
<p>Networking Zone £3500 + VAT</p>	<ul style="list-style-type: none">• Opportunity to name the zone• Opportunity to have a dedicated networking facilitator• Opportunity for a large stand, branding, banners, and materials in the Networking Zone

"The **optimal** way of learning and **networking** in **sustainability**"



EXHIBITION PACKAGES

	Exhibition Headline (x3) £7000 + VAT each	Exhibition Talks Stage £5500 + VAT	Exhibition Network Zone £3500 + VAT	Exhibition Courtyard Zone £3000 + VAT	Exhibition Programme Zone £3000 + VAT
Leading / co-chairing zone					
Influencing key themes / structure					
Prominent speaking slots					
Branded materials					
Shell scheme at exhibition					
Access to delegate's details					
Dedicated billboard promotion					




"Filled me with **hope for our future**"

EXTRA BENEFITS

<p>Exhibition Headline (x3) £7000 + VAT each</p>	<ul style="list-style-type: none"> • Welcome speech at the exhibition • Upgrade to 5 Awards Ceremony tickets (half a table) • 3 extra bottles of wine on your awards ceremony table • Upgrade to 10 all-day tickets to the conference • Headline logo on all print material related to the exhibition • 15% discount on any other festival sponsorship package • Facilitated partnership opportunities • Logo and hyperlink on the festival website's footer • One year free membership to Future Leap Network • First choice of being next year's sponsor with a discount
<p>Exhibition Talks Stage £5500 + VAT</p>	<ul style="list-style-type: none"> • Opportunity to name the stage • Opportunity to influence the topics, speakers, and agenda layout
<p>Exhibition Networking £3500 + VAT</p>	<ul style="list-style-type: none"> • Opportunity to name the zone • Opportunity to have a dedicated networking facilitator
<p>Exhibition Courtyard £3000 + VAT</p>	<ul style="list-style-type: none"> • Opportunity to facilitate interactive activities, such as vehicle test driving for attendees or themed workshops • The largest exhibition space in the Courtyard Zone
<p>Exhibition Programme £2250 + VAT</p>	<ul style="list-style-type: none"> • Opportunity to influence the design and creation of the programme • Prominent logo on the front, back and pages in the Exhibition programme • Largest advert in the programme • Logo on the footer of every page in the programme

*"Every effort was made to **encourage networking and collaboration**"*

AWARDS PACKAGES

	Awards Ceremony Headline (x3) £7000 + VAT each	Awards Ceremony Drinks Reception £3500 + VAT	Awards Sponsors (x5) £2500 + VAT each
Supporting ambition of sustainable business			
Prominent speaking slots at ceremony			
Upgrade to table of 5 with 3 extra bottles of wine			
Branded materials			
Take part in award judging process			
Access to delegate's details			
Dedicated billboard promotion			

*"I had some really **good quality conversations** - one of which led to me working for an exciting Bristol tech startup"*

EXTRA BENEFITS

<p>Awards Ceremony Headline (x3) £7000 + VAT each</p>	<ul style="list-style-type: none"> • Influence festival key themes • Access to delegate's details • Welcome speech at the Awards Ceremony • 15% discount on any other festival sponsorship package • Exhibition shell scheme • Exclusive use of the event TV screens throughout the venue to showcase videos, slideshows, or other branded digital material • Upgrade to 10 all-day tickets to the conference • Headline logo on all print material for the Awards Ceremony • Facilitated partnership opportunities • Logo and hyperlink on the festival website's footer • One year free membership to Future Leap Network • First choice of being next year's sponsor with a discount
<p>Awards Ceremony Drinks Reception £3500 + VAT</p>	<ul style="list-style-type: none"> • Extra branded materials in the reception welcome desk • All other benefits listed in the table above
<p>Awards Sponsors (x5) £2500 + VAT each</p>	<ul style="list-style-type: none"> • Opportunity to introduce the Award winners • Photo opportunities with the Award winners



NEXT STEPS

Thank you for considering being a sponsor for the Festival of Sustainable Business 2024.

We give organisations the **space, knowledge, contacts and tools** to accelerate their sustainability journey and **progress towards net zero**.

MEET YOUR TEAM



Davina Gilbert
Events Manager



Katherine Piper
Head of Partnerships
& Sustainability



Amazon Rose
Events & Marketing
Coordinator



Georgia Goldstone
Events & Marketing
Coordinator

events@futureleap.co.uk
0117 945 8730